



Scrutiny Committee

Childhood Obesity

Judy Kent - Children's Trust Unit Manager City of York Council
Rachel Johns - Associate Director of Public Health and Locality Director for York
Greg McGrath - Health Improvement Manager NHS NYY
Kathryn Yeoman - Deputy Directorate Manager for Child Health







Overview

Obesity: a complex system

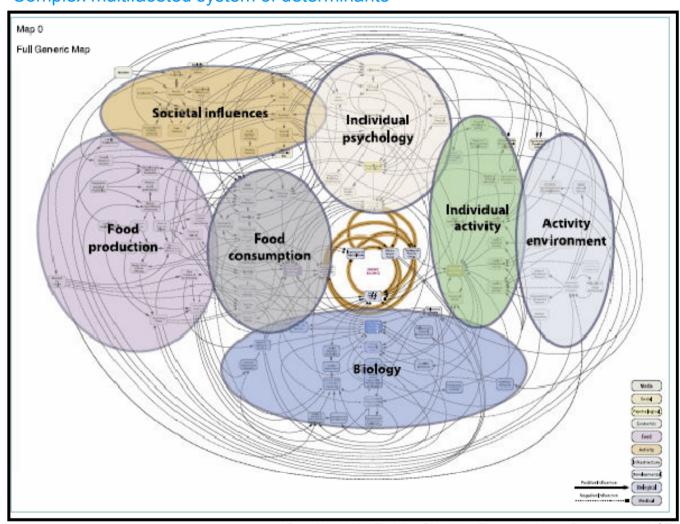
Tackling Obesity through Partnerships
☐ Children's Trusts
☐ Children and Young People's Plan 2009-2012
☐ Partnership planning structure
Local Data from the National Child Measurement Programme
□ NCMP
☐ Obesity prevalence in Reception and Year 6
□ Local insight and clusters







Complex multifaceted system of determinants

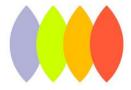


Foresight (2007) Tackling Obesities: Future choices – Project report 2nd Ed





Tackling Obesity through Partnerships Judy Kent

















Children's Trusts

- 2001 Victoria Climbié
- 2003 Every Child Matters
 national framework for change
- Children's Trusts
- **5 Outcomes:**
 - Healthy
 - Safe
 - Positive contribution
 - Enjoy and achieve
 - Economic well-being







Who is in York's Children's Trust?



Managers & Leaders





Children

& Families







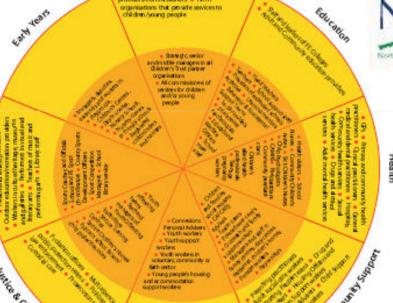


NHS Foundation Trust













North Yorkshire and York **MHS**

Primary Care Trust







Youth

M Barnardo's

(Building Brighter Futures: Next Steps for the Children's Workforce, DCSF, 2008)



Children's Trusts – a set of arrangements...

- (Legal basis Children Act 2004 / subsequent guidance)
- Children's Commissioner
- Director / Lead Member for Children's Services
- Duty to: cooperate; safeguard and promote welfare of children; set up local Safeguarding Children Boards
- Provision for indexes / databases to enable better information sharing;
- Single Children & Young People's Plan
- Joint Inspection Framework / Joint Area Reviews
- Duty to promote educational achievement of children in care



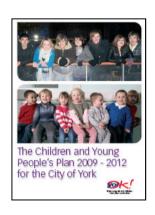
A Children's Trust is about:

- Shared vision
- Children & Young People's Plan (CYPP) strategic, local priorities, actions & delivery
- Improving outcomes 0-19+ (25)
- Partnerships
- Prevention and early intervention
- Integration: governance, strategy, planning, commissioning, provision, process, workforce...
- YorOK Children's Trust Unit



CYPP 2009-12

- Multi-agency plan
- High level, strategic, vision
- Consultation (www.yor-ok.org.uk)
- Outcome focussed
- Priorities & how we will deliver them
- How we will monitor progress
- Spending plans









Partnership Planning Structure

Priorities:

National

Regional

City

Neighbourhood

Children

Young People

Parents

Local Strategic Partnership

WITHOUT WALLS

building a future for york

WOW Partnership & Delivery Boards Strategic Delivery Partnerships



Trust Board

- Learning City Board
- Healthy City Board
- Safer York Partnership
- Environment Partnership
- Inclusive York
- Forum
- York @ Large
- York Economic Partnership

Sustainable Community Strategy

Local Development Framework

YorOK Children's Trust Board

Children & Young People's Plan



Local Area Agreement

Performance Indicators

City of York Local Safeguarding Board

YorOK Integrated Commissioning Group vok!



WORK!

CAMHS Executive Parenting Strategy **Board** Workforce Development Involvement Group **Teenage Pregnancy** Partnership Board **Integrated Working** Implementation Group

14-19 Strategy Group Integrated Services for Disabled Children **NEET Strategy** Looked after Children Strategic Partnership YOT Partnership Children's Centres Partnership Board **Extended Services Strategy Group** Early Years Forum **Early Intervention** Fund

Healthy Weight Active Lives



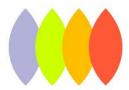
Healthy Weight Active Lives sub-group

- New partnership forum PCT Lead
- Focus to reduce child obesity
- LAA Indicators (NI 55 Reception / NI 56 Year 6)
- HWAL strategy and action plan





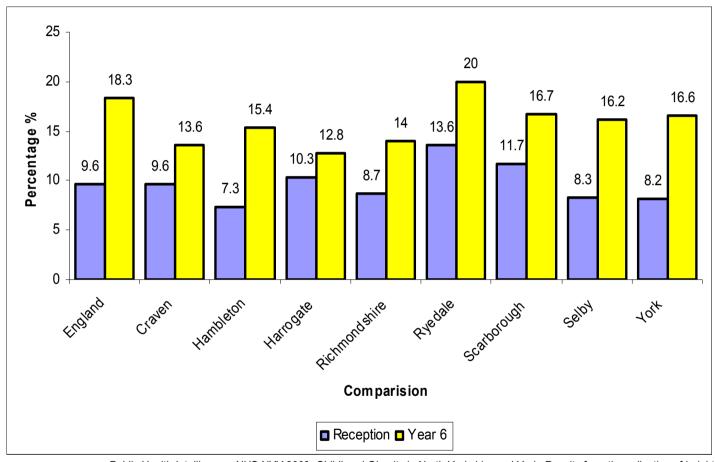
Local Data from the National Child Measurement Programme Greg McGrath

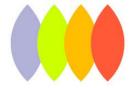






NCMP, District level prevalence 2007/08 – all children at risk of being obese

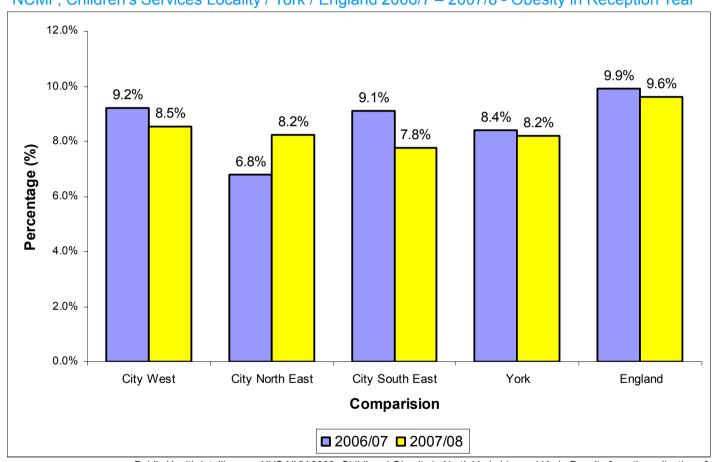








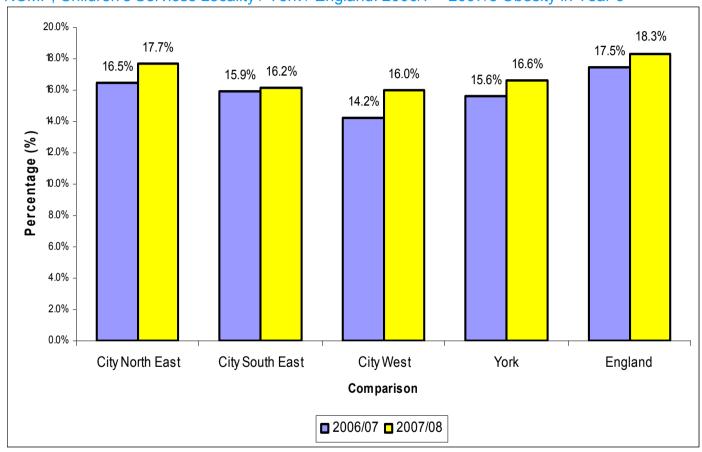
NCMP, Children's Services Locality / York / England 2006/7 – 2007/8 - Obesity in Reception Year

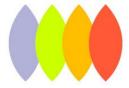






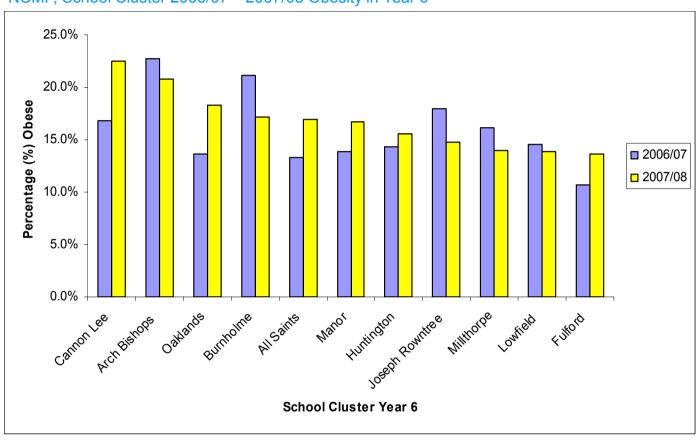
NCMP, Children's Services Locality / York / England. 2006/7 – 2007/8 Obesity in Year 6







NCMP, School Cluster 2006/07 – 2007/08 Obesity in Year 6

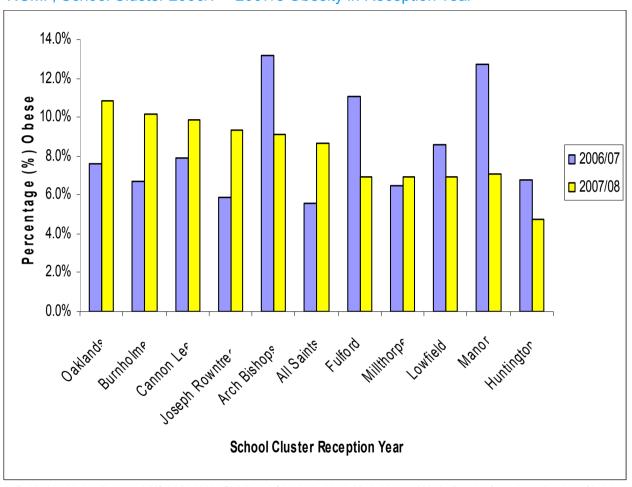








NCMP, School Cluster 2006/7 – 2007/8 Obesity in Reception Year





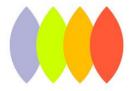


Children's service localities level prevalence and total numbers – all children at risk of being overweight or obese

Reception Overweight or obese				
Children's Service Locality	Number Obese or Overweight	No. Measured	%	
City North East	138	584	23.6	
City South East	118	553	21.3	
City West	108	468	23.1	
	364			
Total	(Over 233) (Obese131)	1605	22.7	

Year 6 Overweight or obese				
Children's Service Locality	Number Obese or Overweight	No. Measured	%	
City North East	156	583	26.8	
City South East	156	551	28.3	
City West	165	512	32.2	
Total	477 (Over 203) (Obese 274)	1646	29.1	

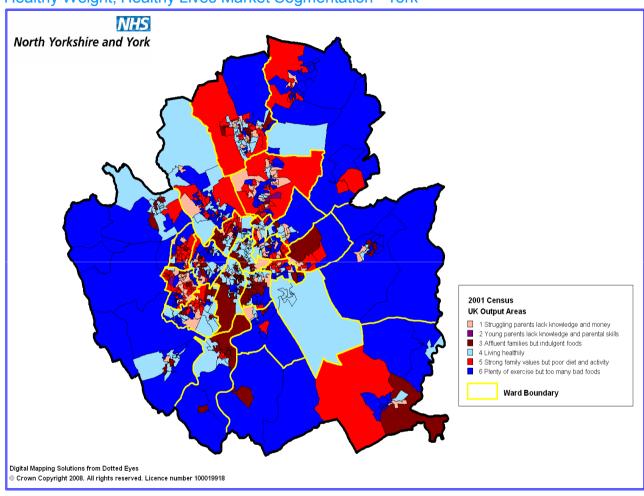
Coverage (Target is 85%)	Coverage (Target is 85%)
% 2006/07	% 2007/08
91.5%	91.9%



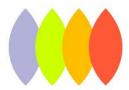




Healthy Weight, Healthy Lives Market Segmentation - York



Department of Health (2008) Healthy Weight, Healthy Lives Market Segmentation and mapping







Modelled Estimates of Families with Children A	National Sample		
Dominant Cluster	Number	Percent	Percent
1. Struggling parents lack knowledge and money	1,374	11%	13%
2. Young parents lack knowledge and parental skills	55	0.4%	11%
3. Affluent families but indulgent food	1,589	12%	13%
4. Living healthily	2,856	22%	21%
5. Strong family values but poor diet and activity	3,317	26%	27%
6. Plenty of exercise but too many bad foods	3,614	28%	15%
Total	12,805		

Department of Health (2008) Healthy Weight, Healthy Lives Market Segmentation and mapping





Thank You

