



Scrutiny Committee

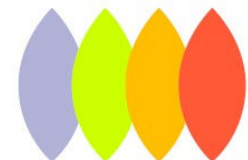
Childhood Obesity

Judy Kent - Children's Trust Unit Manager City of York Council

Rachel Johns - Associate Director of Public Health and Locality Director for York

Greg McGrath - Health Improvement Manager NHS NYY

Kathryn Yeoman - Deputy Directorate Manager for Child Health



Overview

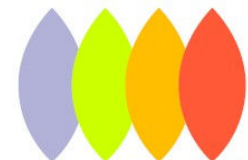
Obesity: a complex system

Tackling Obesity through Partnerships

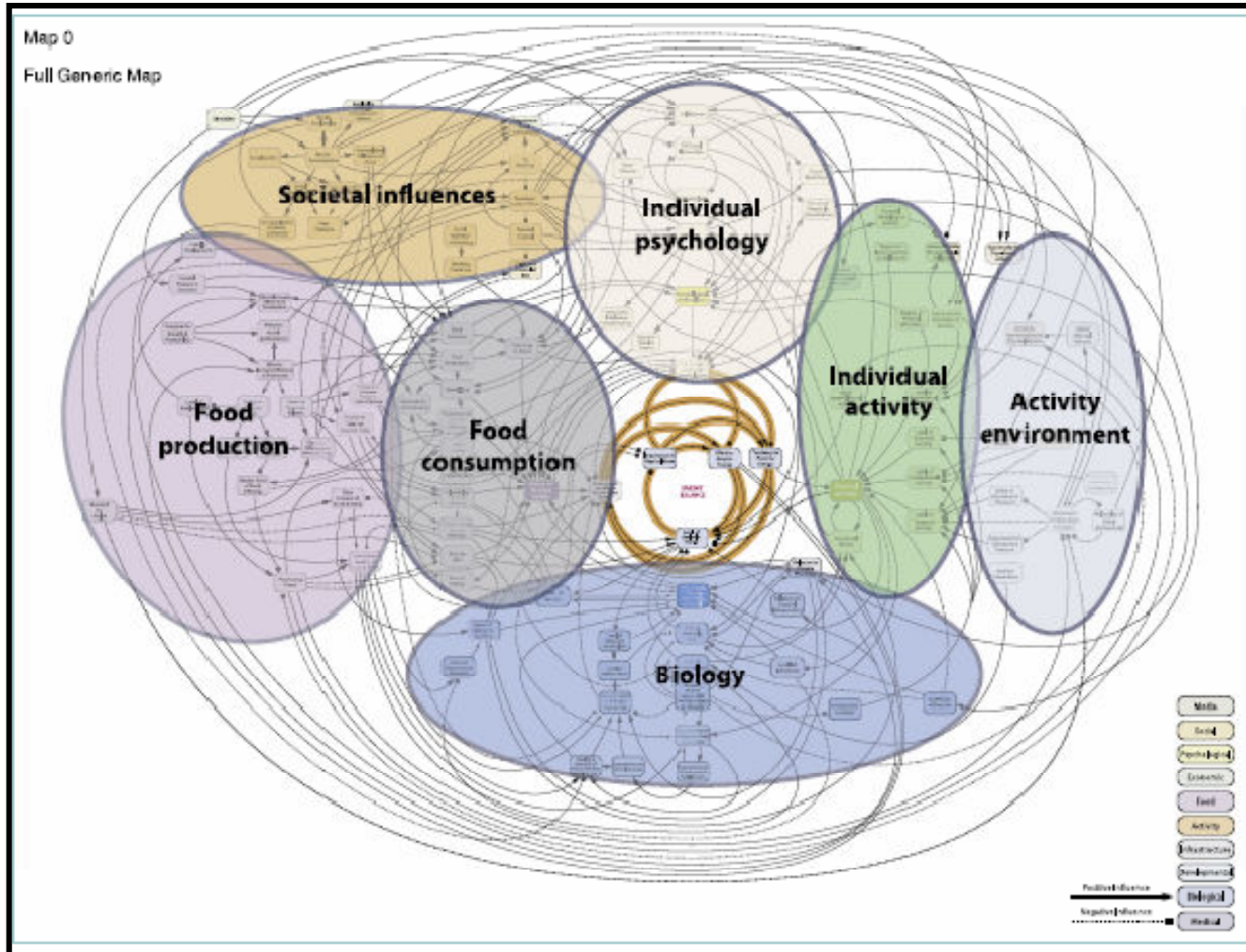
- Children's Trusts
- Children and Young People's Plan 2009-2012
- Partnership planning structure

Local Data from the National Child Measurement Programme

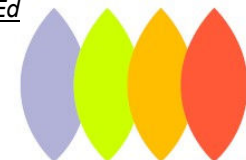
- NCMP
- Obesity prevalence in Reception and Year 6
- Local insight and clusters



Complex multifaceted system of determinants



Foresight (2007) Tackling Obesities: Future choices – Project report 2nd Ed

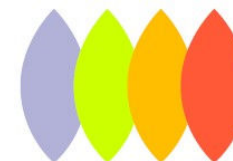




North Yorkshire and York

Tackling Obesity through Partnerships

Judy Kent





Children's Partnership Planning Arrangements



Children's Trusts

- ▶ 2001 Victoria Climbié
- ▶ 2003 Every Child Matters – national framework for change
- ▶ Children's Trusts
- ▶ 5 Outcomes:
 - ▶ Healthy
 - ▶ Safe
 - ▶ Positive contribution
 - ▶ Enjoy and achieve
 - ▶ Economic well-being



Children's Trusts – a set of arrangements...

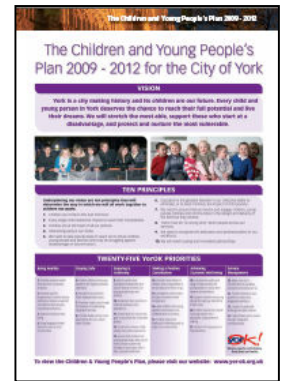
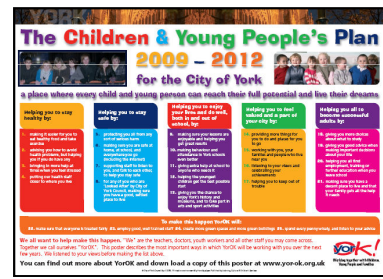
- ▶ (Legal basis Children Act 2004 / subsequent guidance)
- ▶ Children's Commissioner
- ▶ Director / Lead Member for Children's Services
- ▶ Duty to: cooperate; safeguard and promote welfare of children; set up local Safeguarding Children Boards
- ▶ Provision for indexes / databases to enable better information sharing;
- ▶ Single Children & Young People's Plan
- ▶ Joint Inspection Framework / Joint Area Reviews
- ▶ Duty to promote educational achievement of children in care

A Children's Trust is about:

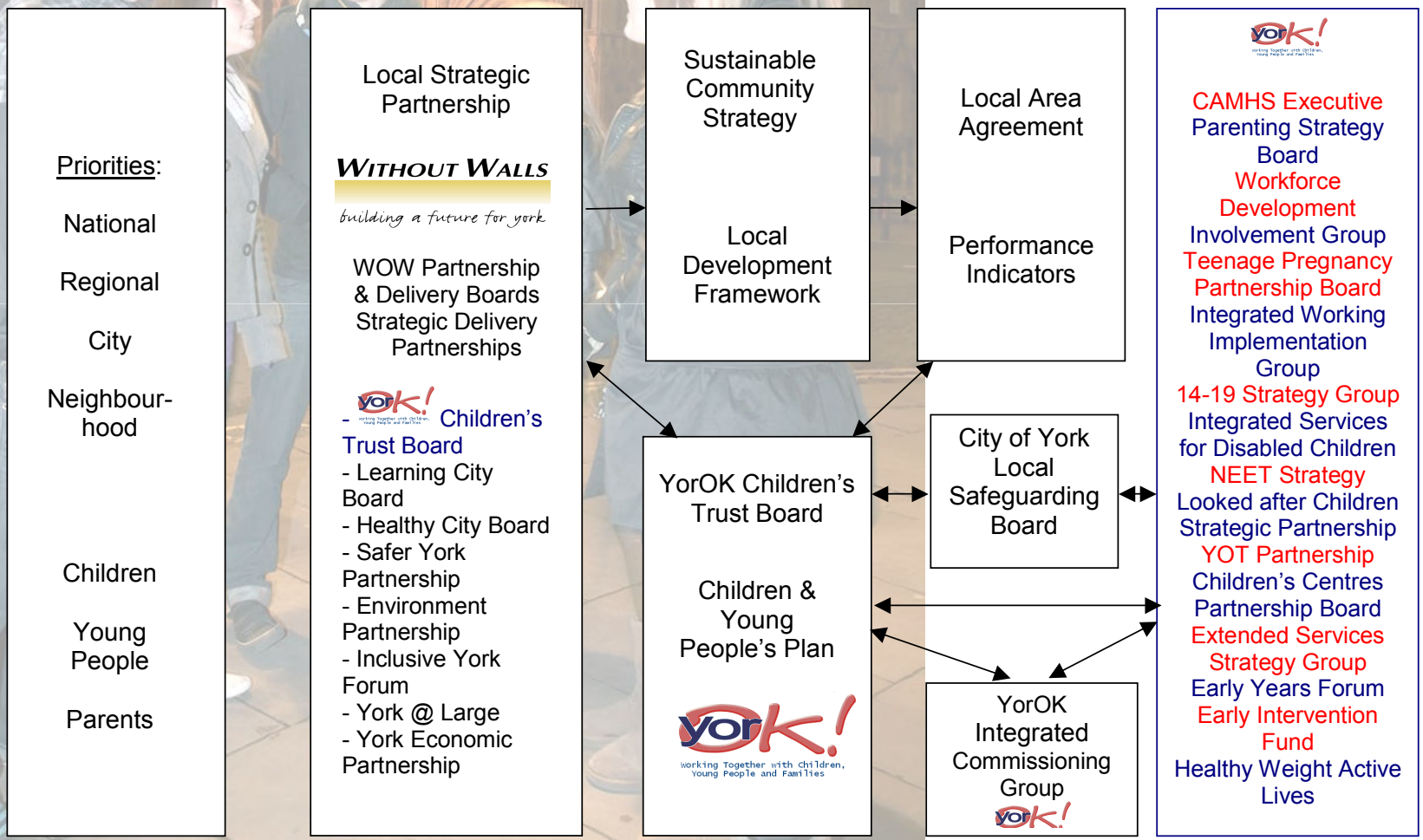
- ▶ Shared vision
- ▶ Children & Young People's Plan (CYPP) – strategic, local priorities, actions & delivery
- ▶ Improving outcomes – 0-19+ (25)
- ▶ Partnerships
- ▶ Prevention and early intervention
- ▶ Integration: governance, strategy, planning, commissioning, provision, process, workforce...
- ▶ YorOK – Children's Trust Unit

CYPP 2009-12

- ▶ Multi-agency plan
- ▶ High level, strategic, vision
- ▶ Consultation (www.yor-ok.org.uk)
- ▶ Outcome focussed
- ▶ Priorities & how we will deliver them
- ▶ How we will monitor progress
- ▶ Spending plans



Partnership Planning Structure



Healthy Weight Active Lives sub-group

- ▶ New partnership forum – PCT Lead
- ▶ Focus – to reduce child obesity
- ▶ LAA Indicators (NI 55 Reception / NI 56 Year 6)
- ▶ HWAL strategy and action plan

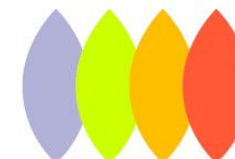




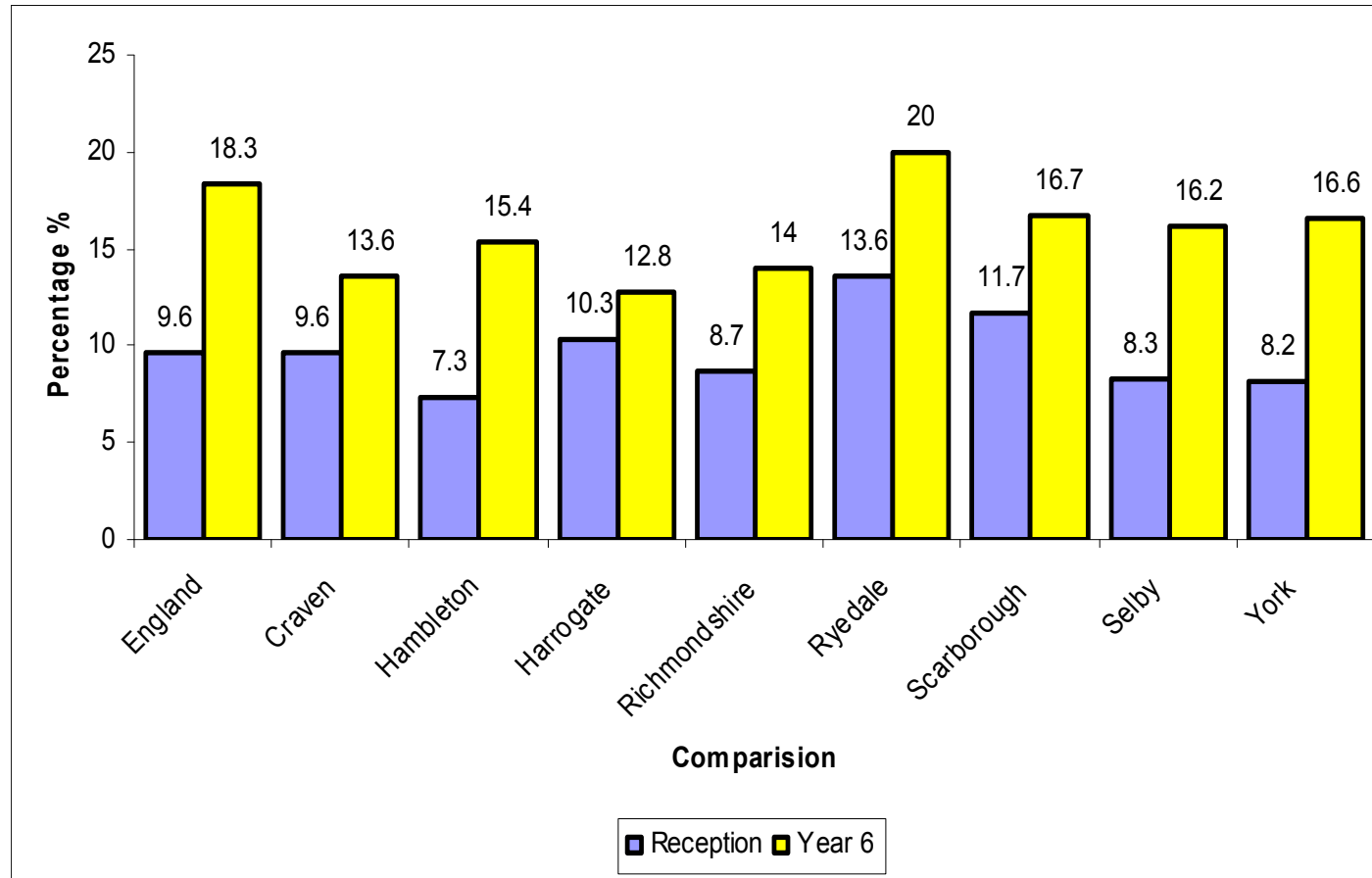
North Yorkshire and York

Local Data from the National Child Measurement Programme

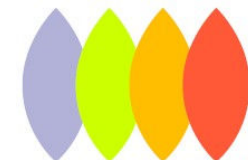
Greg McGrath



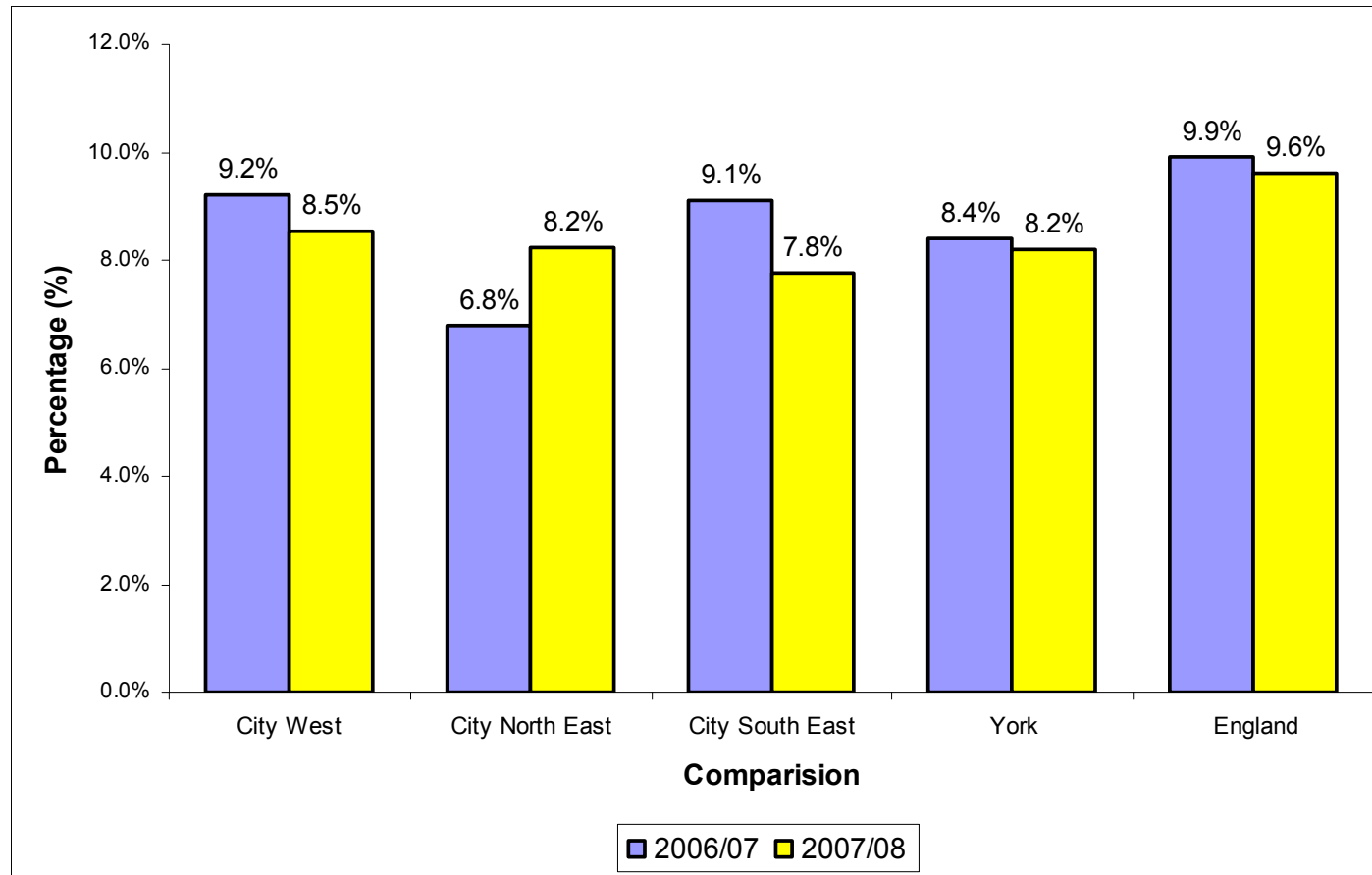
NCMP, District level prevalence 2007/08 – all children at risk of being obese



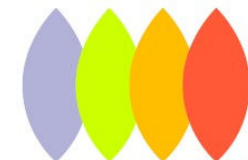
Public Health Intelligence, NHS NYY 2009. Childhood Obesity in North Yorkshire and York. Results from the collection of height and weight measurements in Year 6 and Reception children 2007/08



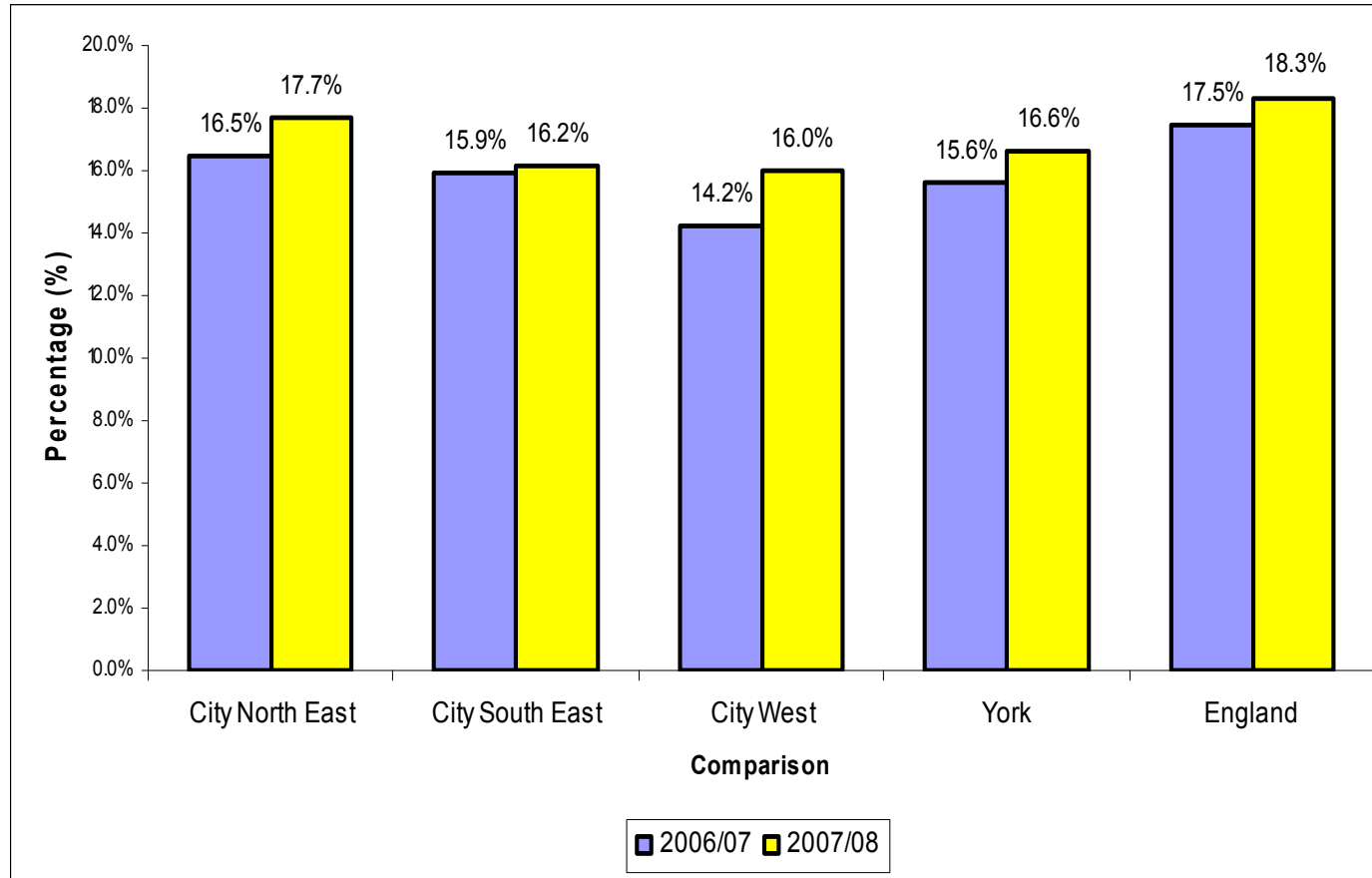
NCMP, Children's Services Locality / York / England 2006/7 – 2007/8 - Obesity in Reception Year



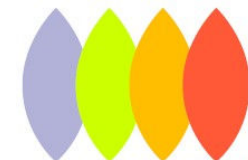
Public Health Intelligence. NHS NYY 2009. Childhood Obesity in North Yorkshire and York. Results from the collection of height and weight measurements in Year 6 and Reception children 2007/08



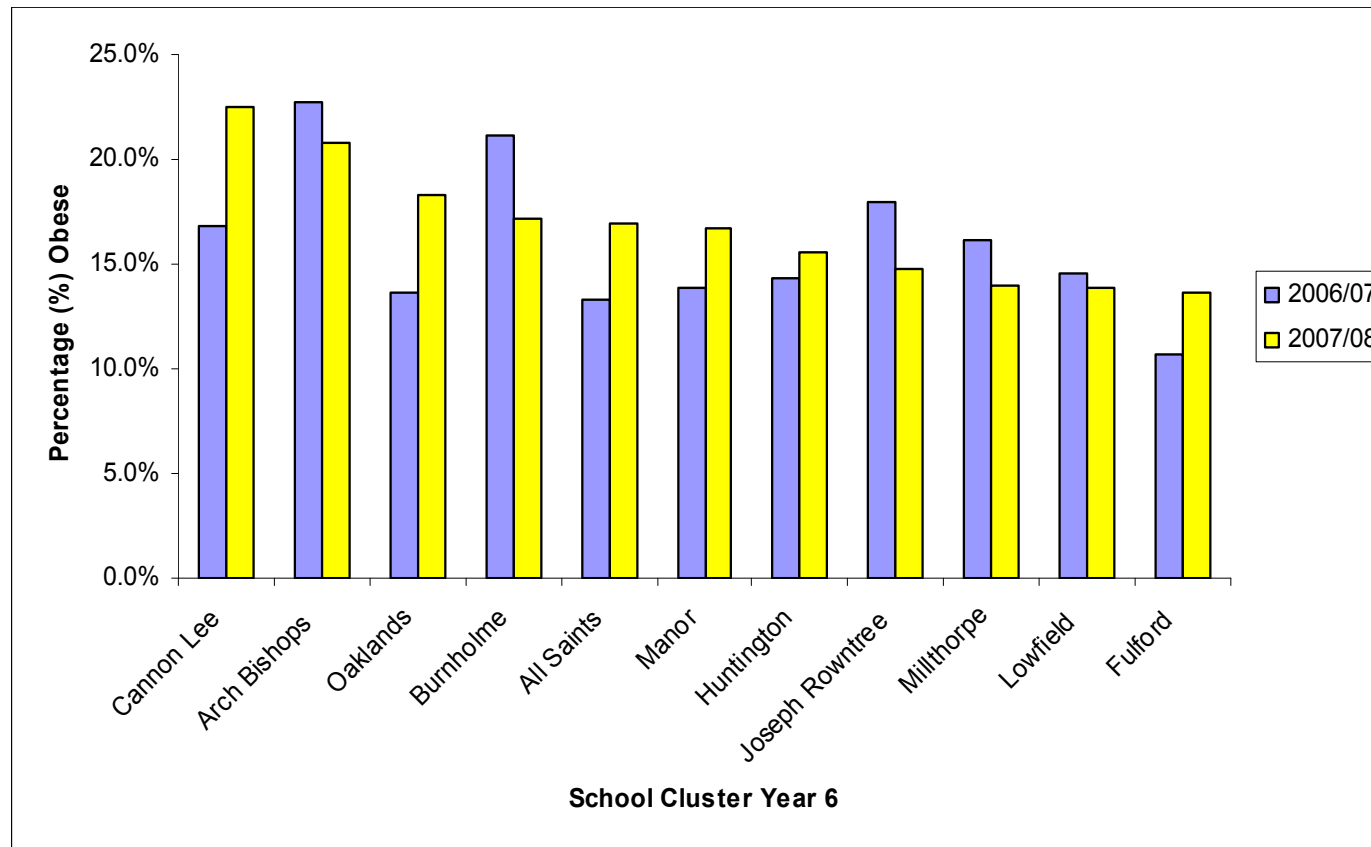
NCMP, Children's Services Locality / York / England. 2006/7 – 2007/8 Obesity in Year 6



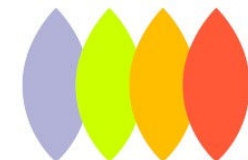
Public Health Intelligence, NHS NYY 2009. Childhood Obesity in North Yorkshire and York, Results from the collection of height and weight measurements in Year 6 and Reception children 2007/08



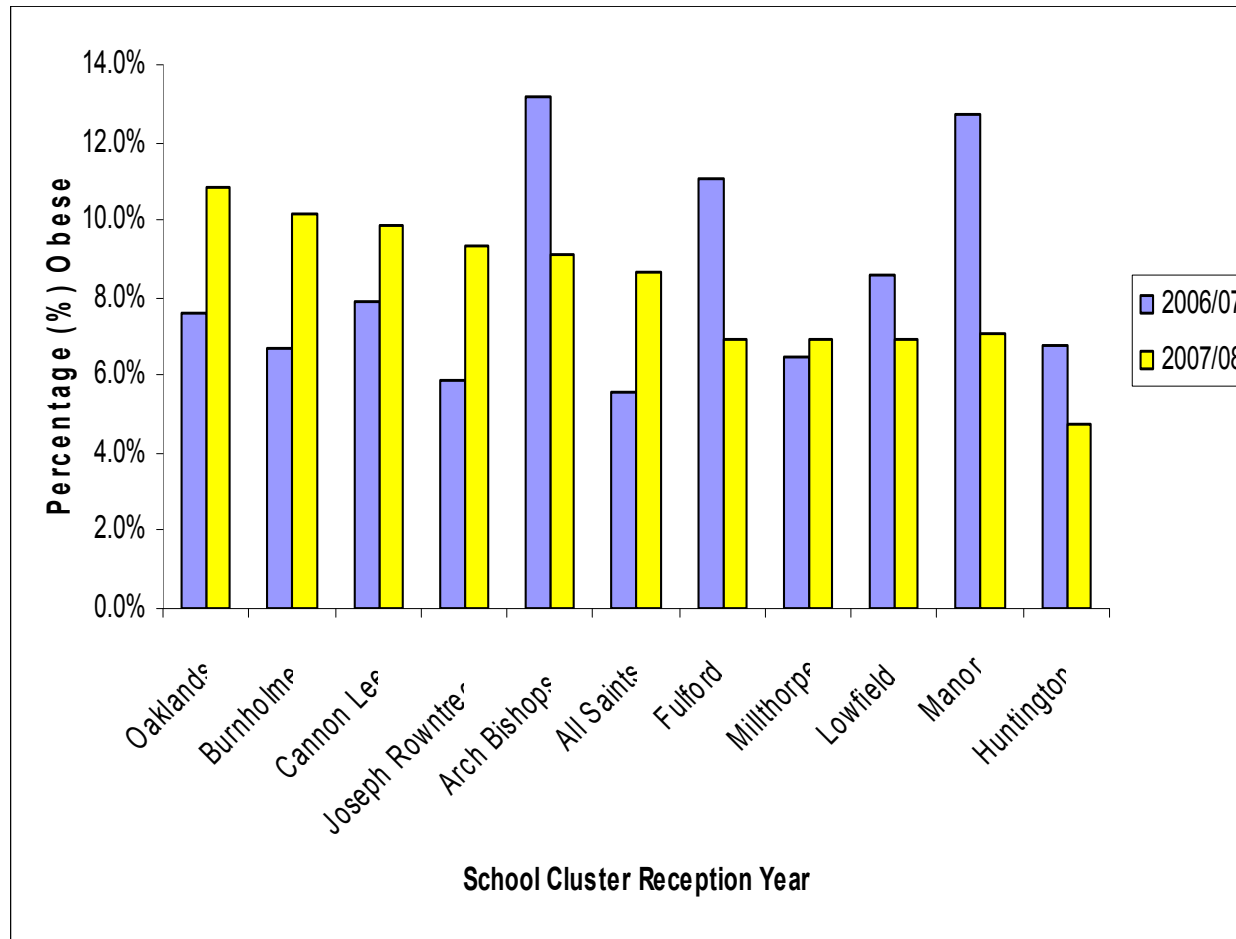
NCMP, School Cluster 2006/07 – 2007/08 Obesity in Year 6



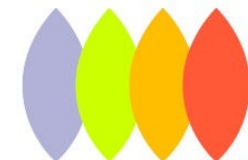
Public Health Intelligence, NHS NYY 2009. Childhood Obesity in North Yorkshire and York. Results from the collection of height and weight measurements in Year 6 and Reception children 2007/08



NCMP, School Cluster 2006/7 – 2007/8 Obesity in Reception Year



Public Health Intelligence, NHS NYY 2009. Childhood Obesity in North Yorkshire and York, Results from the collection of height and weight measurements in Year 6 and Reception children 2007/08

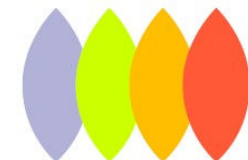


Children's service localities level prevalence and total numbers – all children at risk of being overweight or obese

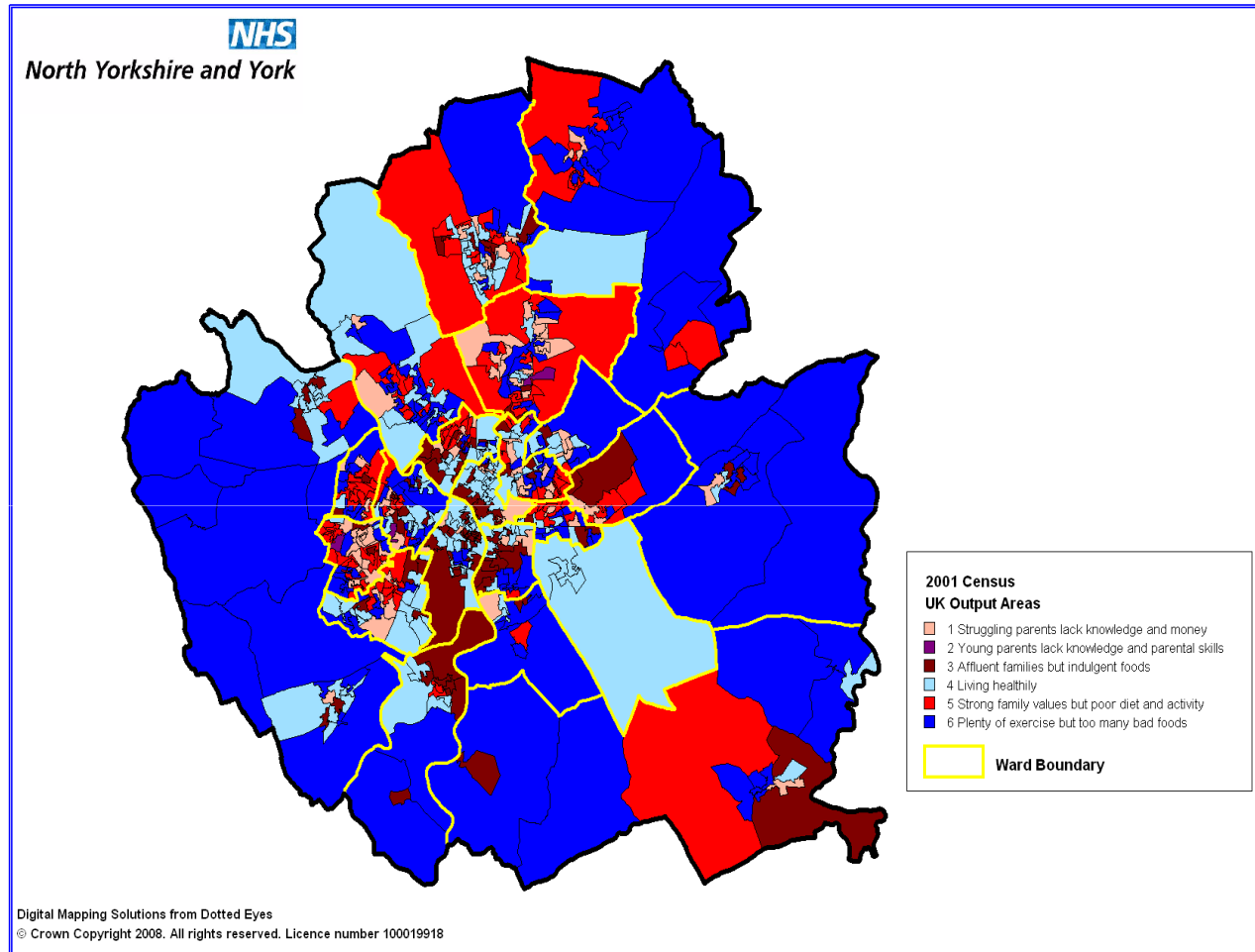
Reception Overweight or obese			
Children's Service Locality	Number Obese or Overweight	No. Measured	%
City North East	138	584	23.6
City South East	118	553	21.3
City West	108	468	23.1
Total	364 (Over 233) (Obese 131)	1605	22.7

Year 6 Overweight or obese			
Children's Service Locality	Number Obese or Overweight	No. Measured	%
City North East	156	583	26.8
City South East	156	551	28.3
City West	165	512	32.2
Total	477 (Over 203) (Obese 274)	1646	29.1

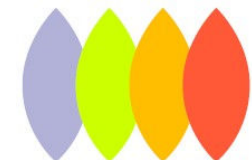
Coverage (Target is 85%)	Coverage (Target is 85%)
% 2006/07	% 2007/08
91.5%	91.9%



Healthy Weight, Healthy Lives Market Segmentation - York

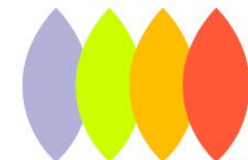


Department of Health (2008) Healthy Weight, Healthy Lives Market Segmentation and mapping



Modelled Estimates of Families with Children Aged 2-10 in York			National Sample
Dominant Cluster	Number	Percent	Percent
1. Struggling parents lack knowledge and money	1,374	11%	13%
2. Young parents lack knowledge and parental skills	55	0.4%	11%
3. Affluent families but indulgent food	1,589	12%	13%
4. Living healthily	2,856	22%	21%
5. Strong family values but poor diet and activity	3,317	26%	27%
6. Plenty of exercise but too many bad foods	3,614	28%	15%
Total	12,805		

Department of Health (2008) Healthy Weight, Healthy Lives Market Segmentation and mapping





North Yorkshire and York

Thank You

